

EXHIBIT 4

EXHIBIT A
ESI SEARCH PARAMETERS

- A. Repositories/Applicable Custodians:
 - a. Email Data of Jim Chadwick, Steve Peterson, Amy Clark, Alison Stangle, Lynn Singer
 - b. Google Drive Data owned by Jim Chadwick, Steve Peterson, Amy Clark
- B. Time Period: January 1, 2015 to June 30, 2020
- C. Search Terms:
 - 1. Varsity /10 scor!
 - 2. Varsity /10 bid
 - 3. Varsity /10 sanction!
 - 4. Varsity w/10 guidelines
 - 5. Varsity w/10 apparel
 - 6. Varsity w/10 rebates
 - 7. Varsity w/10 policies
 - 8. "tier 1" w/10 bid
 - 9. "tier 1" w/10 requirement!
 - 10. "Not sanctioned"
 - 11. Unsanctioned
 - 12. "Independent Event Producer!" /10 (sanction! OR bid! OR Varsity)
 - 13. IEP /10 (sanction! OR bid! OR Varsity)
 - 14. "U.S. Patent and Trademark Office"
 - 15. USPTO
 - 16. "U.S. Copyright Office"
 - 17. "Copyright registration"
 - 18. "trademark registration"
 - 19. "Cheer Rules"
 - 20. "Athletic Performance Standards"
 - 21. "legality rules"
 - 22. "membership guidelines"
 - 23. "sanctioning standards"
 - 24. "Professional Responsibility Code"
 - 25. "Fusion Elite"
 - 26. "Spirit Factor"
 - 27. "Fuel Athletics"
 - 28. "Stars and Stripes"
 - 29. Radek
 - 30. "Lauren Hayes"
 - 31. Cherasaro
 - 32. "K&K Insurance"
 - 33. "tier 1" AND (bid OR Varsity OR exclusiv! OR requirement!)
 - 34. "eligibility standards"
 - 35. "warmup requirements"
 - 36. "warm-up requirements"